THE HOME OF

## ALLSTONE

# **Update from MD Rowan Elliott**

Hi everyone and welcome to the latest edition of Spotlight, an opportunity to bring you up to date on Allstone community news. Time flies, and having led the business for almost a year, I'm thrilled to share our work with you in this newsletter. Being good citizens and responsible members of the community is important to me, and hopefully, you'll recognise our efforts as you step through the detail. Allstone is working hard to deliver improvements to infrastructure, operational working methods and community engagement. Supporting around 100 direct employees it is fully committed to making positive change happen.

As you know, Spotlight is very much centred on our local area, and I'm pleased to inform you that following my appeal for two residents to become active members of the Community Liaison Group, Valerie Gannon and Theresa Leather stepped forward. The liaison group meets quarterly, and is a great platform for people to share feedback and I'd like to personally thank both members for giving up their time to be a part of it. Thank you for taking the time to read Spotlight and I wish you well for the summer ahead.

2024

#### **Dust Supression - Technology and Investment**



At Allstone, it's our mission to deliver consistent safety and environmental improvements.

As a result, the business is delivering positive change to environmental dust control, via the daily use of a dedicated dust suppression bowser, and occupational dust control via the installation of a "Mist Air", dust suppression system.

As a market leader in innovative, practical, and reliable dust suppression techniques, Mist Air have provided a state-of-the-art system delivering significant benefits to the recycling facility.

This ground-breaking system uses fan, pump and spray technology to produce artificial "fog" from a stored water supply. This process enables fugitive dust emissions to be eliminated at source, whilst avoiding wetting the area and creating additional slip hazards.

Both the environmental and occupation control improvements further outline our ongoing commitment to improving the environment for all.



#### **Brand Evolution**

Staying current and recognisable is key to the Allstone - Speedy Skips business.

As a result, we're delighted to share the launch of our new look brand with you.

Taking a nod from the past, whilst bringing the brand bang up to date, we hope you like the new version of the classic Allstone logo and a re-booted version of our instantly recognisable mascot "Mr Speedy".

Collaborating with Brace Creative Agency around both our change in brand identity, and a complete refresh and renewal of our online platforms, we feel well set for the future.



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## **Improvements in Surface Water Management**



Designed to mitigate excessive surface water build up, and keep the Allstone site roads cleaner, the business has delivered significant practical improvements to site drainage infrastructure.

Over the past 12 months, a huge investment in time, money and effort has seen the delivery of a network of new internal drainage pipes, channels and interceptors.

This work delivers real-world improvements in the reduction in nuisance surface water, which in turn reduces the risk of mud and other debris collecting on the site.

These efforts, coupled with the use of our owned and operated "Speedy Sweep" vehicle are proving to make a real difference to the working and local environment.



## **Rugby Spirit**

It wouldn't be a day at Kingsholm supporting our local team without spotting the Allstone logo in the stadium. Our ongoing partnership with Gloucester Rugby continues to thrive and we're proud to sponsor another cornerstone of the Gloucestershire community that shares a true passion for the sport and everything that the spirit of the fans and players represents. We look forward to further collaboration with GRFC over the next two years.

### **Cleaner Trucks for Cleaner Roads**

Like your car, our vehicles experience a build-up of dirt and grime when out and about in the community serving our customers.

With this in mind, we've upgraded our truck washing station to ensure that vehicles are cleaner, from the moment they leave our site to the moment they deliver their load.

Not only does this help in keeping the local area clean, but also demonstrates the pride and passion of our drivers.







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